



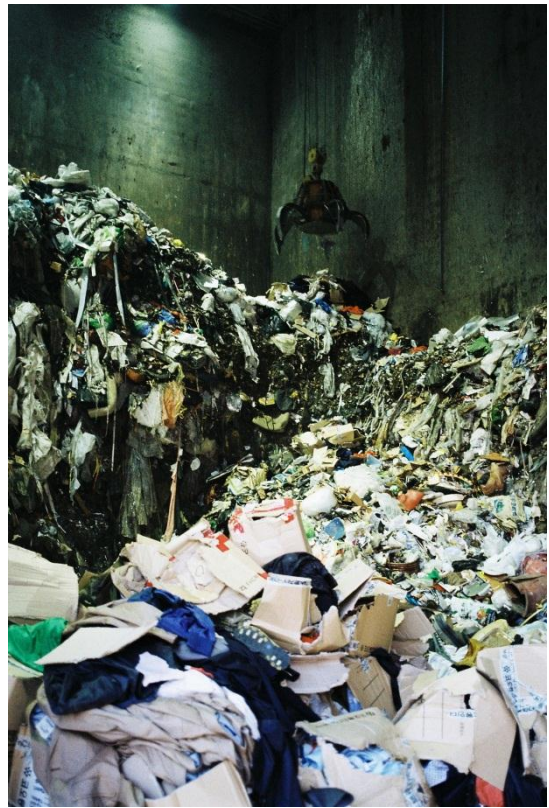




THIS IS NOT JUST FASHION

# Brand Introduction

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# Brand Introduction



굿윌스토어  
**Goodwill Store**



# Designer Collaboration

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# Up-cycling Atelier

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# Material, Product

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Inventory **Collection**

Industrial **Collection**

Military **Collection**



## ITAEWON SERIES; CORNER

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- The place that circulates throwing away.
- The place that revitalizes discarded things.
- The place that changes our thinking.



# International Fashion Fair

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**(capsule)**

WHITE®

TRANOÏ  
INTERNATIONAL FASHION TRADESHOWS

SEEK

*Leading international and contemporary fashion tradeshow  
Setting the pace in fashion weeks. //*



# Marketing RED CARPET PROJECT

## LATEST ISSUE



문소리, 부산영화제 레드카펫서 천환경 드레스로 개념배우 인증



배우 문소리가 제17회 부산국제영화제 레드카펫에서 천환경 디자이너 드레스를 입고 나와 '개념배우'로 또 한번 주목받았다. 제공|BIFF



# Art Collaboration




YOU ARE INVITED TO RE:CODE ROOM

{435/436}

London frieze art fair Gallery Night Party

19, OCTOBER, 2013  
6PM - Late Night  
100 Shoreditch High Street, London E1 6JQ, England

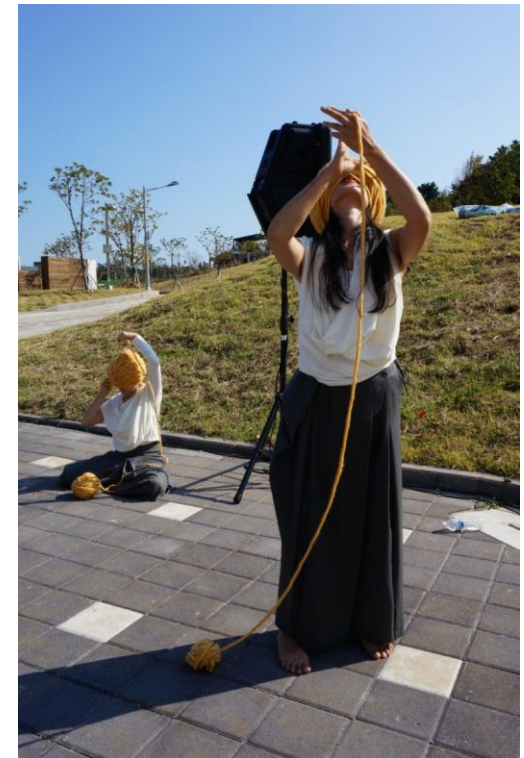
FRIEZE ART FAIR  
ACE HOTEL  
LONDON



RE:CODE

RECODE is an upcycling fashion label  
with craft & re-design concept.  
It conveys new value consumptions as providing chances  
to work with independent designers, artisans and the disabled.

RSVP +82 10 9104 8155 Louise Moon



 RE;CODE  
X  
HENRIK VIBSKOV



 RE;CODE  
X  
BLUE FIT



# Myeong-dong Cathedral Communal art space

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Myeong-dong Cathedral, situated in the heart of downtown Seoul, is both the Cathedral for the Archdiocese of Seoul and has become a symbol of the presence of the Catholic in Korea.



## Job World

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Korea Job World is a center for children and teenagers to experience diverse jobs. RE:CODE is there to introduce and educate the youths the true value of environment through not just a regular fashion design rather ethical fashion design.





To WEAR and USE RE:CODE means you are participating on preserving the environment and helping your neighbors and the needy. Moreover, you have a garment that is designed and handcrafted only for you by artisans.

So...what TRUE luxury brand are you wearing?  
Own a RE;CODE item and enjoy it!





RE;CODE